FINAL

THE Ape NEWS

FINAL

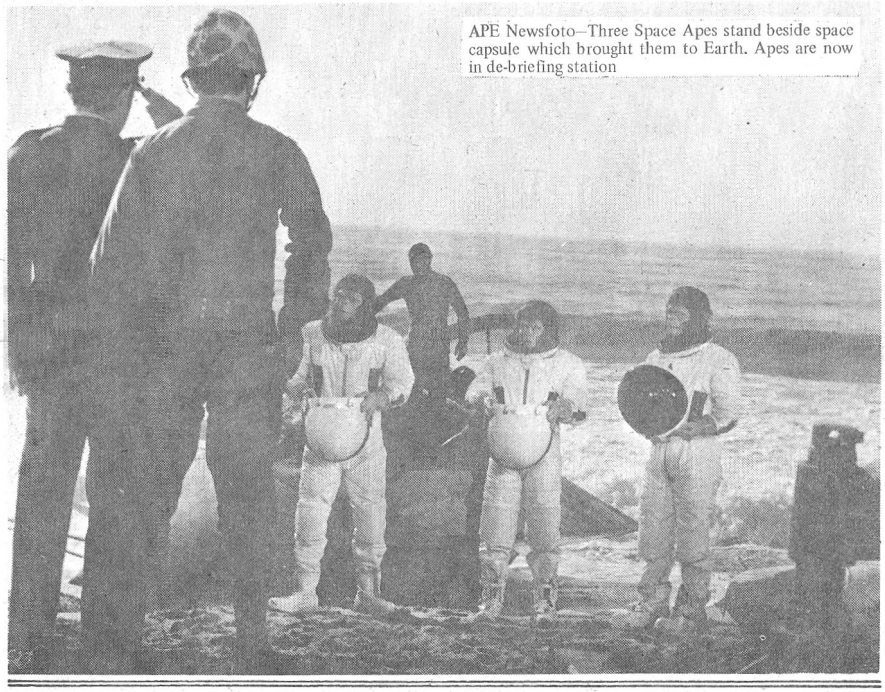
No. 40465 Friday, March 1, 1973

SPACE APES LAND ON CALIFORNIA COAST!

PRESIDENT ASKS PROBE

Story on PAGE 3

ARMY GREETS APES AT SHORE



APE Newsfoto—Three Space Apes stand beside space capsule which brought them to Earth. Apes are now in de-briefing station

ALIEN APES LAND ON EARTH

Three apes of unknown origin crashed their space capsule off the California coastline yesterday.

Capsule rescue was made by a special U.S. Navy team trained to pick up American capsules at splashdown.

The rocket vehicle was of American design and on-the-scene experts believe it may be the same capsule that took Command Astronaut Taylor, and two other astronauts to their destruction somewhere in space.

As the apes disembarked from the craft it was apparent to all that they possessed superior intelligence to earth apes. While they did not actually speak, they were obviously communicating with each other. As to whether or not they had the kind of intelligence necessary to man the spacecraft they arrived in experts were not ready to say.

Commander W.D. Deyerle of the Destroyer Spearhead was in command of the rescue operations and was responsible for the safe transport of the three apes.

"The most amazing thing I've ever seen in 23 years of service," said Commander Deyerle, "They came down out of the capsule wearing dark sun helmets. It was impossible to tell what or who they were. At first I though they were Russians, or Chinese who had found a way to steal one of our satellites in flight. But when they took off those masks . . ."

Commander Deyerle was visibly shaken, as were dozens of other Sailors and Marines assigned to the rescue team.

The capsule had been picked up on radar by Western Control early the morning before. At first, hopes were raised that, after two years, Astronaut Taylor and his two crewmates were miraculously coming back.

Later in the morning, after it became apparent that no voice contact could be made with the incoming craft, the hope of Taylor's return was given up.

Satisfied that it was some sort of alien ship, or one of our own ships being piloted by an alien, Commander Deyerle activated the Coastal Protection Team and gave the order to the Destroyer Spearhead to steam out of port to make the splashdown rescue.

Splashdown time was 11:50 A.M.

20th CENTURY-FOX RECREATES "PLANET OF THE APES" CHARACTERS

Zira lives.

In "Escape from the Planet of the Apes" Kim Hunter, the only star to appear in all three Ape films, is reunited with Roddy McDowall who played her simian husband in the first one.

"Escape" is the third in what is becoming a series of mind bending films stemming from the original "Planet of the Apes" which producer Arthur P. Jacobs made for 20th Century-Fox four years ago.

The first film, based on Pierre Boulle's novel took place on a faraway planet in the distant future after human civilization as we know it had been destroyed.

The second film, "Beneath the Planet of the Apes" was also on Arthur P. Jacobs, production and, in the end, saw the world exploded by a Doomsday chain of nuclear explosions.

Now Paul Dehn's original screenplay takes three of those fabulous Pierre Boulle apes and projects them backward in time to Earth 1973.

How does Earth react to three simian visitors from the future? What is the official reaction of the President? The Pentagon? The Television Stations and Magazines?

What does a planet do when it finds out that the visiting family has a baby that can destroy mankind?

All the answers are in "Escape from the Planet of the Apes" coming soon to a theatre near you.

APES TO APPEAR ON T.V.

A spokesman for the Uncle Fred "Talking with Animals" show revealed plans for an airing of an interview with the visiting space apes.

The program will be a simultaneous broadcast done in English for human consumption and in Ape for the City Zoo.

WHERE DO THEY COME FROM?

Special to THE NEWS

The three alien apes have raised many questions across America and around the world. The question most often asked is "Where do they come from?"

In an effort to keep our readers aware of the background behind the news, this paper has polled experts in many fields for the answer.

Margaret Smee, Anthropologist—"The apes are definitely not of this Earth. Their intelligence greatly surpasses any animal intelligence we know of and may even compare favorably with the intelligence of humans. I'm preparing a more scholarly statement which I will read on the Johnny Carson show tomorrow night."

Doctor Sprocket, Pediatrician and folk philosopher—"The apes have good feet . . . real good feet. It s important for apes to have good feet because they stand on them so much. Show me an ape with good feet and I'll show you an ape who'll never become a fascist."

Jerry Ruby, Author, Social Critic, Revolutionary—"The apes are right-on. I don't know where they come from but they're always welcome at Woodstock."

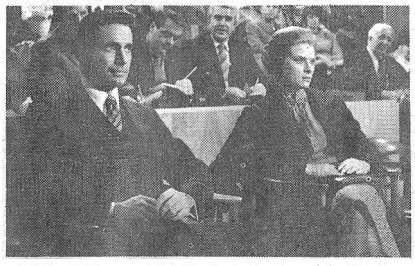
APES TO TOUR CITY

At the request of the Mayor and the City Council, the three Alien Apes will tour the city this afternoon.

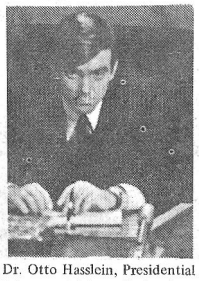
The city tour will begin at City Hall where the visitors will be given the keys to the city and a gold plated banana inscribed with the words "See California and go Bananas!"

The tour will be directed by the Mayor himself and will go on throughout the afternoon.

Late editions of The News will carry the photo feature.



Dr. Lewis Dixon and Dr. Stephanie Branton of the City Zoo have been assigned the task of caring for the apes during their interrogation.



Dr. Otto Hasslein, Presidential Science Advisor feels Apes may have to be destroyed.

The Ape Family: Zira (Mother), Cornelius (Father) and Baby Milo.

APE NEWS FOTO FEATURE

SIMIAN VISITORS TOUR CITY... LOVE EARTH LIFE!

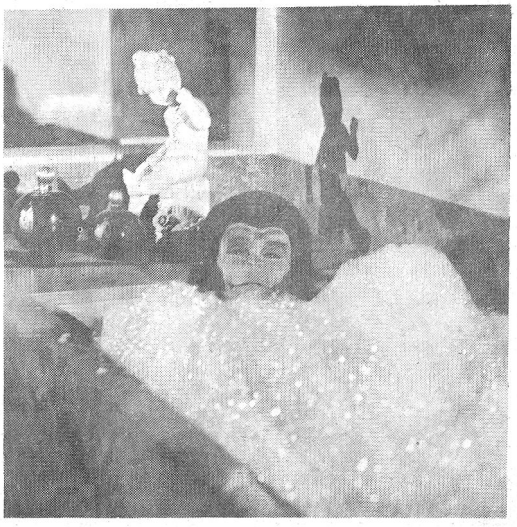
Cornelius displays his new Earth wardrobe at shop on Sunset Boulevard. Dr. Dixon, his travelling escort, admires his ape friend's sartorial splendor.

Zira tastes "Champagne plus" at a party given in the visitors' honor at the Beverly Wilshire Hotel.

Zira enjoys her first fashion show in the company of Doctor Branton. The visiting Bimian went ape over hot pants.

Zira visits Museum of Natural History. Later, in her tour, Zira fainted at the sight of a stuffed ape in one of the museum's halls.

The Ape family visit distant relatives with circus master Armondo during a break at Los Angleles Circus.



In her hotel suite Zira tries an earth bubble bath says, "It's Wet."

Zira and Cornelius check in at the Beverly Wilshire Hotel with Traveling companians Dr. Branton and Dr. Nixon.

Who are they? Why are they here?

PRESIDENT AUTHORIZES SPECIAL INVESTIGATION

A special investigation into the case of the three alien space apes was authorized today by the President in a message to a joint session of Congress.

The investigation, the first of it's type, will give several branches of the government a chance at interrogating the apes.

The C.I.C. will open investigations.It is expected that agents of the C.I.C. will transport the apes to the agency's secret. interrogation labs located somewhere in New Mexico. From there the apes will proceed on to investigations by the F.B.Y., the C.I.D., the W.P.A. a Congressional Committee, and a specially convened Senatorial Committee.

There has been a public outcry over the use of these tactics from those who feel that the apes are merely friendly visitors and should be treated with more respect and hospitality.

Doctor Otto Hasslein, the President's Science Advisor, maintains on the other hand that the apes may be hostile invaders and should be carefully questioned. He fears that stories concerning the possiblity that the apes may come from a future Earth, long ago destroyed, may prove to have some basis in truth.

Countering Dr. Hasslein's theory are several citizens groups including the A.S.P.C.A. who are fighting at this time over the jurisdictional matter of who actually is going to look out for the apes.

The American Civilian Liberty Union says they have jurisdiction by virtue of the fact that the apes landed in America. The A.S.P.C.A. claims jurisdiction by virtue of the fact that the apes are, after all, not human. Several minority group committees have also claimed jurisdiction since the three alien apes certainly constitute a minority group.

The panel for the special investigation: Dr. Otto Hasslein, Presidential Science Advisor; Gen. Faulkner; Senator Winthrop; Senator Blaine meet to discuss ape situation.

QUESTION NO. 1 — WHO IS BABY MILO?

As the various committees and investigation agencies begin their work of determining the truth about our visitors from space, the question which is foremost in their minds is "Who is Baby Milo?"

Baby Milo, young chimpanzee son of the apes called Zira and Cornelius seems to be the possessor of some great power as yet unknown to man.

Under observation at the city zoo and several clinics, the two adult apes showed a concern for their young son that far surpassed the usual instinctual concern an adult ape feels for it's offspring.

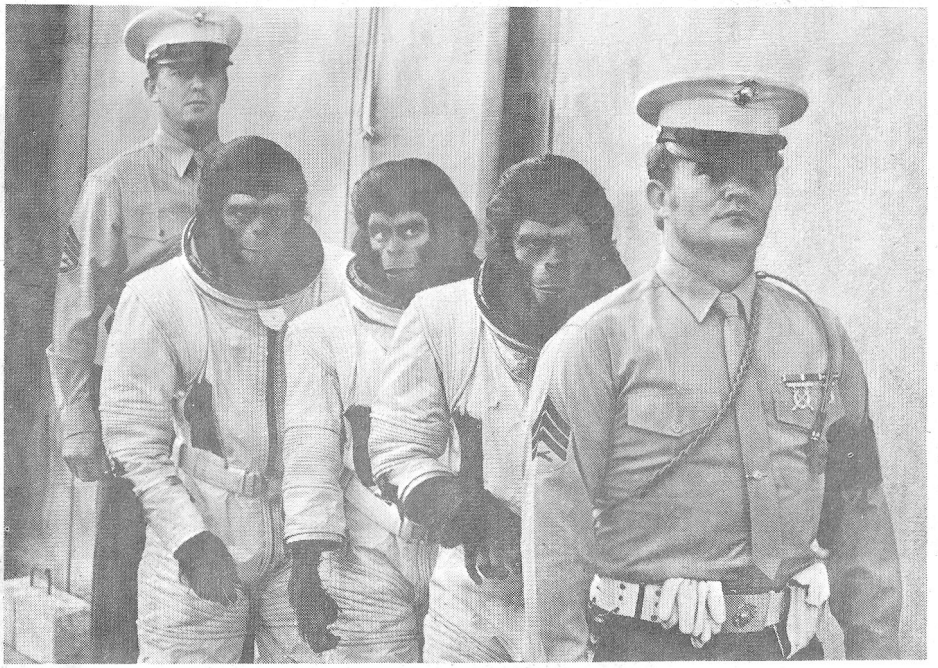
Baby Milo—What is his incredible secret? Will investigation tell?

There are some who believe that, if these three apes are indeed hostile invaders, the baby holds the power to accomplish whatever task they have been sent to Earth to accomplish.

Doctor Otto Hasslein, the President's top science advisor has urged that Baby Milo be destroyed immediately. The President, himself, has voiced quiet concern.

Whatever power or powers Baby Milo does posses, it is hoped by all connected with the investigation that the secret will be revealed soon.

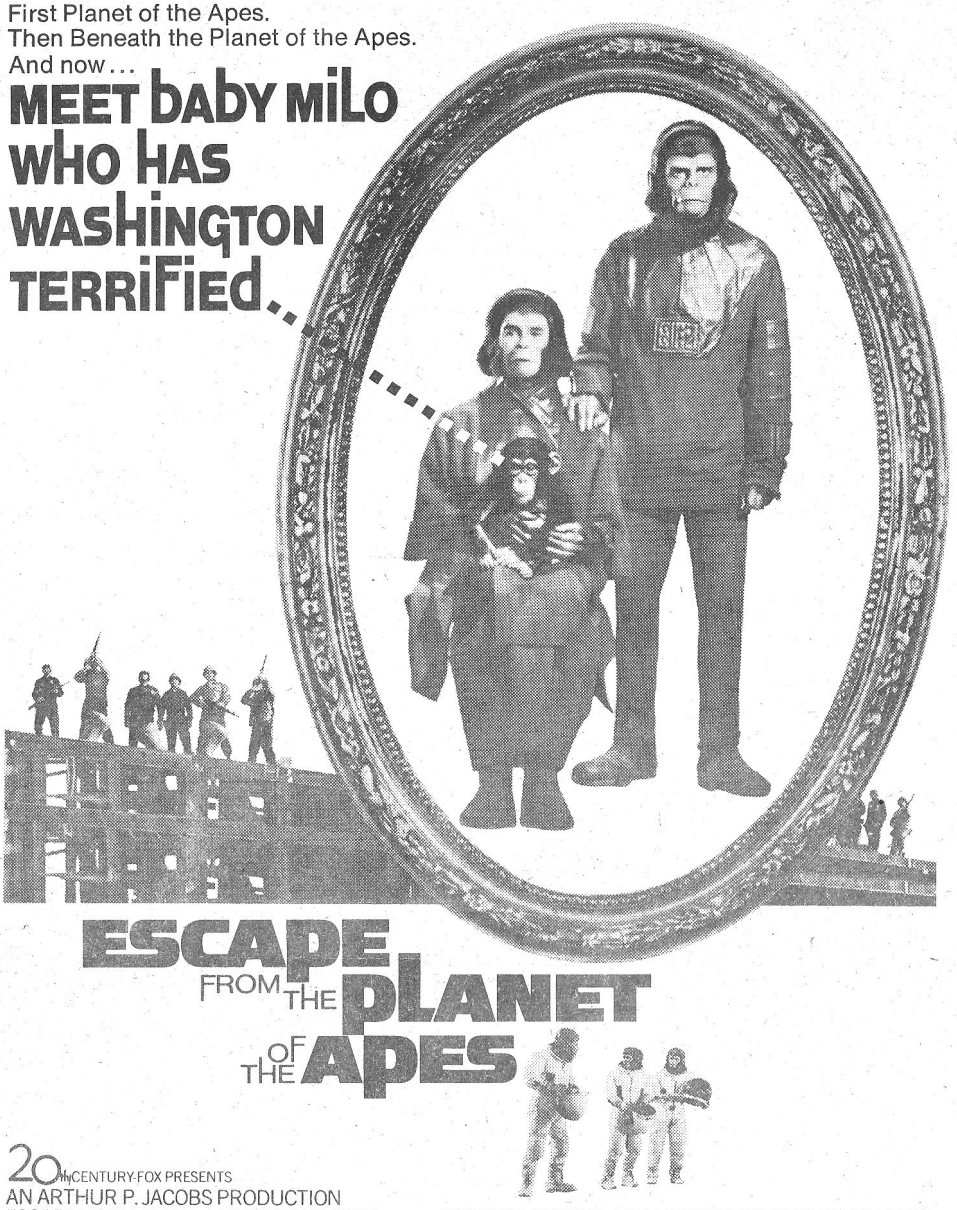
President calls for special investigation of Apes.



Subjects of special investigation. The three space apes as they looked to the splashdown rescue team moments after they stepped from their space capsule.

First Planet of the Apes.
Then Beneath the Planet of the Apes.
And now...

MEET BABY MILO WHO HAS WASHINGTON TERRIFIED..



ESCAPE FROM THE PLANET OF THE APES

20th CENTURY-FOX PRESENTS
AN ARTHUR P. JACOBS PRODUCTION
ESCAPE FROM THE PLANET OF THE APES starring RODDY McDOWALL/KIM HUNTER/BRADFORD DILLMAN
NATALIE TRUNDY/ERIC BRAEDEN / WILLIAM WINDOM/SAL MINEO and RICARDO MONTALBAN as Armando
produced by APJAC Productions/directed by DON TAYLOR/written by PAUL DEHN
based on characters created by PIERRE BOULLE/music by JERRY GOLDSMITH/PANAVISION®/COLOR BY DE LUXE®

G ALL AGES ADMITTED General Audiences

BUILD YOUR BOX OFFICE WITH THESE
TABLOID NEWSPAPER HERALDS

$16.50 Per Thousand (F.O.B. Plant)

WE IMPRINT FOR YOU...One day service to Imprint & Ship
Imprinting cost extra... see prices in box at right.

YOUR IMPRINT HERE

Specify Whether You Wish Imprinting Or Not But Send Playdates For Our Information.

HARRY K. McWILLIAMS ASSOCIATES, INC.

151 LAFAYETTE STREET
NEW YORK, N. Y. 10013
(212) 925–5013

Shipments Parcel Post Special unless you order otherwise

IMPRINTING
This cost in addition to cost of heralds. 4 lines of type 4" long each.
Extra copy 40c a 4" line

First 1,000 : $7.00
Added thousands:
$5.00 per 1,000
Over 4M: $4.50 per M
Over 10M: 3.50 per M
Over 20M: 3.00 per M

YOUR CREDIT IS GOOD WITH US
We will bill you for heralds, imprinting and shipping charges.